

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 05810 060830Z  
ACTION EB-08

INFO OCT-01 EA-12 ISO-00 /021 W  
-----011595 060834Z /65  
P 060825Z APR 78  
FM AMEMBASSY TOKYO  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 6850

UNCLAS TOKYO 05810

USDOC FOR USTS

E.O.11652: N/A  
TAGS: ETRD  
SUBJECT: PROMOTION OF CULTURAL TOURS

RE: WJ-8-141-MFO & WJ-8-172-MFO

1. WITH FURTHER REFERENCE TO WJ-8-164-MFO FROM JEANNE W WESTPHAL, WE REGRET TO POINT OUT THAT TRYING TO OBTAIN MEDIA INTEREST IN ONE-SHOT EVENTS OF THIS KIND IS EXTREMELY DIFFICULT, AND EXPOSURE POSSIBILITIES IN THE PRESS VIRTUALLY NIL.

2. CONTINUED EMPHASIS ON CULTURE-ORIENTED MEDIA TOURS IS THE ONLY EFFECTIVE WAY, AT PRESENT, TO GAIN SUBSTANTIAL AND CONTINUOUS EXPOSURE FOR THE USA AS A CULTURAL TRAVEL DESTINATION. WE BELIEVE OUR CULTURE-ORIENTED MEDIA TOUR "TRACK RECORD" TO DATE SPEAKS FOR ITSELF QUITE ELOQUENTLY, AND URGE YOU TO REVIEW OUR TSD JW-8-343 AND ATTACHMENTS ON SUBJECT OF PROMOTION OF CULTURAL TOURS. MANSFIELD

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NNN

## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** CULTURAL EXCHANGES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 apr 1978  
**Decaption Date:** 20 Mar 2014  
**Decaption Note:** 25 YEAR REVIEW  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TOKYO05810  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780148-0638  
**Format:** TEL  
**From:** TOKYO  
**Handling Restrictions:**  
**Image Path:**  
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**Litigation History:**  
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**Message ID:** eeb2d4b4-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** ONLY  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** ONLY  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
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**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3048527  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PROMOTION OF CULTURAL TOURS RE: WJ-8-141-MFO & WJ-8-172-MFO  
**TAGS:** ETRD, SCUL, JA  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/eeb2d4b4-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014